



Fundraising Policy

1. In order to deliver its services, SYHO needs to generate an annual income of approximately £50,000.
2. A variety of income sources need to be utilised as follows:
 - i. Approximately 80% to come from bid writing for local, regional and national grants.
 - ii. Approximately 15% to come from weekly donations at workshops, other donations and legacies.
 - iii. Approximately 4% to come from fundraising activities e.g. quizzes, benefit concerts, dances, postal quizzes, tabletop collections, raffles, bucket collections, local/business sponsorship, crowd funding etc.
 - iv. Approximately 1% to be earned from charging other organisations for appearances.
3. A Sub-group of Trustees will be responsible for the following :
 - i. Fundraising Strategy
 - ii. Communicating with and supporting LOGs
 - iii. Making and co-ordinating bid writing applications
 - iv. Ensuring that all necessary documents are available and up-to-date.
 - v. Maintaining a central record of grant bids and their outcomes.
4. Both the Central Organising Group (COG) and Local Organising Groups (LOGs) can do bid writing applications and also organise fundraising activities, following the guidance provided by Trustees.
5. All fundraising activities will conform to the relevant legislation.

Policy adopted 4/2/20

Policy due for review 10/21